

Product Catalog Jun. 2023 edition

Usage guide, Q&A, etc. are also available. Please visit our website for more detail.

https://shugyoku-style.com

# Original method condensed to a cosmetic product from a therapist who treated 50,000 people's skin

Even though you are taking care of. Even though you go to the esthete salon. Even if you are using high brand cosmetics, you are not satisfied... That's because you are not providing what your skin needs and providing it what it doesn't need. By realizing this TAMAKO created cosmetics from scratch with her 18 years of experience.

That is "SHUGYOKU".

Since childhood, TAMAKO has grown up surrounded by diverse cultures, including Japanese, Korean, Chinese, and Russian, cultivated her own beauty philosophy by combining European-style beauty theory with the medicinal herbs and Asian medicine that she has been familiar with since childhood.

A single bottle of aroma oil created for a client led to the birth of "SHUGYOKU".

The one and only anti-aging care created by TAMAKO, treated the skin of 3,000 people a year, totaling to 50,000 people, using only what TAMAKO believes is truly necessary for the skin.

There is no need to classify skin types or ages. By continuing with a care regimen that feels more free and comfortable, you can enjoy the benefits of a beauty salon while still being in the comfort of your own home. You will have the "Beauty of SHUGYOKU" as if you were treated at an esthetic salon.

### TAMAKO SHUGYOKU Founder

A former esthetician who has treated the skin of more than 50,000 people in Europe and around the world. In 2008, opened her private salon, and to responding to requests from beauty professionals and celebrities who had been her clients, launched her anti-aging cosmetics "SHUGYOKU" in 2011, combining dermatology, physiological anatomy, and nutrition with practical experience.



## For fluctuating adult skin that you were about to give up

SHUGYOKU, made in Japan cosmetic brand that combines the principles of Asian herbs and medicinal herbs with Europeanstyle beauty theory, offers an anti-aging care line by combined the multifunctional parts of our long-selling "S-Beauty Gel (beauty essence)" and the popular "S-Lift Beauty All-in-One Watery Cream " as a time-saving beauty product into one product, and added carefully selected botanical ingredients to the advanced complex ingredients.

The two key ingredients of SHUGYOKU, Wittania somnifera leaf extract, Panax ginseng meristem cell culture conditioned media, and other ingredients as Astragalus membranaceus root extract, along with carefully selected plant ingredients of Asian origin, glutathione which exists in the body, a vitamin C complex that combines colloidal gold and other substances, and ceramide liposomes that contain retinol, to focus on adult fluctuations and give skin elasticity and luster. We aimed to provide salon-specific anti-aging care for adult fragile skin.

We aimed to create an Ultimate Serum that is "an anti-aging care product that responds to fluctuating adult skin that has almost given up", which is the uniqueness of SHUGYOKU.

### ORIBIOTICAL SHAPING FORMULA

S-Beauty Ultimate Serum 50g ¥8,800(tax included)

Paraben-free, Alcohol-free, Silicone-free, No UV inhibitor, No tar-base dye, No mineral oil, No synthetic fragrance, No petroleum surfactants



## Adult skin, Deeply Satisfy Moisturizing care Conclusion.

SHUGYOKU does not have an item called "lotion". This is based on the long experience of our developer, TAMAKO, who has treated many skin types in many countries around the world. TAMAKO's many years of experience with skin treatment from all over the world, she knows that lotion is not always necessary. However, the fact is that lotion is deeply rooted in the Japanese skincare culture. Therefore, we have developed a new product that is fresh and comfortable to use like a lotion. "Seductive Beauty Mist" is a "lotion" that is as fresh and comfortable to use as lotion, but delivers ingredients that address skin concerns like a beauty essence. unique to adult women, and recovery care after cosmetic treatments. It leads to glowing, resilient, and fresh skin.z

As fine and soft as a mist, and not sticky even after blending while providing a comfortable feeling used within the limits of what is allowed in a lotion. The product is both dense and powerful, containing the maximum amount of SHUGYOKU's unique Asian herbal and medicinal ingredients and advanced beauty ingredients allowed in a lotion. It is a lotion-like product that can be used for seasonal skin problems and overskin. It is a perfect approach to address deep skin concerns such as seasonal skin problems, overskin care, fluctuations.unique to adult women, and recovery care after cosmetic treatments. It leads to glowing, resilient, and fresh skin.

### SEDUCTIVE BEAUTY MIST

S-Lift Beauty Mist Mask (cosmetic liquid pack) 150mL ¥5,600<sub>(tax included)</sub>

Paraben-free, Alcohol-free, Silicone-free, No UV inhibitor, No tar-based dye, No mineral oil, No synthetic fragrances.



## For a variety of Adult body Concerns.

Your weight hasn't changed that much, but your old clothes don't fit. Sagging skin on the stomach as well as on the arms and thighs is noticeable. Decollete and back of the hand are worrisome... Adult body problems are difficult to overcome even with dieting and exercise.

Breathtaking Body Formula is a highly functional body gel that addresses such concerns and enables high-level body treatments at home. This product is a confident upgrade of an existing product that has already gained strong support from many fans. In developing this product, therapists who have treated the skins of more than 50,000 people worldwide conducted detailed research on beauty ingredients and techniques that were useful in bridal esthetics and slimming treatments. We have perfected a professional recipe with multiple functions such as shine, firmness, elasticity, and hydration. Although it is a dense gel, the texture is light enough to be used without the need for skilled hands. The body milk gel is a truly breathtaking product, with a soft fragrance of fine essential oils when applied to the skin.

### BREATHTAKING BODY FORMULA

S-Shape Beauty Brightening Body Milk Gel 180g ¥13,200(tax included)

Paraben-free, Alcohol-free, Silicone-free, No UV inhibitor, No tar-base dye, No mineral oil, No petroleum surfactants, No synthetic fragrance



# The essence of SHUGYOKU

The therapist, who has treated 3,000 people a year and 50,000 people in total, fused the principles of Asian medicine and straw herbs with European-style beauty theory.

The new product, "Shugyoke Seductive Beauty Shot," which has been loved by many users since its debut 2011 and is the brand's star item, has undergone a fourth evolution.

In response to changing lifestyles and needs, we have created the new Seductive Beauty Shot containing three new beauty ingredients.

The power of a shot has been increased to enhance the ability to hold and pull in products to be used later. Even in an increasingly harsh skin environment, it leads to skin with unwavering beauty.

### SEDUCTIVE BEAUTY SHOT

S-Beauty Booster 30mL ¥7,700(tax included)

Paraben-free, Alcohol-free, Silicone-free, No UV absorbers, No tar-based dye, No mineral oil, No synthetic fragrance. Thorough cleansing cream designed for adult women. A thorough cleansing cream that "rinses away with beauty ingredients".

A multi-functional cleansing cream that seriously aims at anti-aging care and performs the intensive firmness beauty functions of point makeup remover, makeup remover, face wash, pore care, massage cream, and firmness pack.



### ROSÉE CLEANSER

S-Beauty Cleansing Cream

80g ¥4,950(tax included)

Paraben-free, Alcohol-free, , Silicone-free, No tar-base dye, No UV inhibitor, No synthetic fragrance No mineral oil

### Beauty ingredients can be applied anytime, anywhere, even over makeup! Instantly charge your skin with a mist-like pack!

The same ingredients as S-Lift Beauty All-in-One Watery Cream Instantly recharge your skin with a mist-like pack!

## A gem of an all-in-one product that aims to thoroughly improve elasticity, luster, and texture.

A gem of an all-in-one product that has taken eight years to create, aiming for firmness, luster, and texture. It is a multifunctional product that performs the functions of lotion, milky lotion, serum (including beauty oil), face cream (including spot beauty by layering), pack, neck serum, decollete serum, and makeup base, so you only need this one product after washing your face!



### ORIENTICAL NIP TUCK

S-Lift Beauty All-in-One Watery Cream

50g ¥9,800(tax included)

Paraben-free, Alcohol-free, No tar-based dye, No UV inhibitor, No synthetic fragrance, No mineral oil

## HEYOKU Myaka Mananasita

### SEDUCTIVE BEAUTY MIST

S-Lift Beauty Condense Mist 50mL ¥8,800<sub>(tax included)</sub>

Paraben-free, Alcohol-free, No tar-based dye, No UV inhibitor, No synthetic fragrance, No mineral oil



"What you put on at the end of your care should not contain oil". TAMAKO's conviction based on many years of experience has finally led to the creation of this new product.

The supple, lightweight, oil-free\* hold firm is di&erent from the firm created by creams, and is like a night bra that helps you keep your proportions in shape while you sleep. It gently wraps around the face line that tends to collapse, tightens it, and slowly delivers beauty ingredients. (\*excluding essential oils)



### THE TREATMENT

S-Beauty Wild Extract Finishing Cream

30g ¥5,250(tax included)

Paraben-free, Alcohol-free, No mineral oil, No tar-base dye, No UV inhibitor, No synthetic fragrance, Silicone-free

### A fragrant beauty gel that leads to beautiful skin from shine, thoroughly pursued for firmness and luster with rare oriental ingredients.

It can also be used for partial use or as a pack. The concentrated gel gives elasticity to the skin and is recommended for skin that is concerned about signs of aging.

### Orientalism of flexible, light and flowing zeitgeist

The fragrance was created in a decade with the image of rare asian flowers, noble spices, woody citrus aromas, and the unique refined SHUGYOKU.



### IN THE FLOW

Eau de Toilette

30mL ¥11,000(tax included)

Ylang-ylang flower oil, Jasminum officinale oil, Jasminum sambac flower extract, Palmarosa oil, Rose oil, Elettaria cardamomum seed oil, Citrus aurantium bergamia peel oil, Santalum album oil



### ORIENTICAL NIP TUCK

S-Beauty Gel

30g ¥6,864(tax included)

Paraben-free, Alcohol-free, No mineral oil, No tar-base dye, No UV inhibitor, No synthetic fragrance, Silicone-free



# Beauty Nourishing Drink

Based on the developer TAMAKO's dietary habits and experiences since childhood, she has created this drink in the hope that many people will become familiar with medicinal herbs and Asian herbs. Ginseng, deer antler, and other foods which are rare foods in Japan, and are Hong Kong, Taiwan, and other countries, the custom of eating high-end soups, such as "The Great Buddha Jumps Over the Wall Soup" learned this custom through her grandmother, who was a gourmand and cared about beauty and health.

La Meme is a tribute to her grandmother, who nurtured her sensitivity to aromas and tastes through her childhood food education. TAMAKO has taken that wonderful original recipe and adapted it in a modern way using the nutritional knowledge she learned. Our mission is to bring this original blend to your home at an affordable price that is suitable for today's beauty, health, and lifestyle habits. If you want beauty and health, you need sustained stamina. Dieting and a low-calorie lifestyle can also lead to a depletion of nutrients that are essential to the human body. We have developed this product as a soft drink and food item so that it can be easily consumed as a food for the sake of beauty and health in this modern age.

It can be taken as is, simply mixed with your regular meals to create simple, authentic, yakuzen-style dishes, or in a variety of situations for everyone from small children to the elderly. With only a few calories and salt, La Meme is a healthy addition to your daily diet!

#### Category: Breverage

### 50mL ¥2,200(tax included)

All Ingredients: Piper retrofractum extract(Dextrin, Piper retrofractum extract)(JPN), Purified shilajit extract, Shark fin extract, Fish collagen peptide, Jujube extract (Dextrin, Jujube extract), Black ginseng extract (Dextrin, Black ginseng extract), Fenugreek seed extract (Dextrin, Fenugreek seed extract), Acanthopanax senticosus, Fenugreek seed extract, Abalone shell extract (Dextrin, Abalone shell extract), Preservative (Sodium benzoate)(contains abalone in some cases)

Nutrition Facts (per 50ml)	
Energy	3kcal
Protein	0.3g
Fat	Og
Carbohydrates	0.5g
Salt equivalent	0.015g



# Selected Vegetable Powder SHUGYOKUKO

Blended 17 carefully selected vegetables, mushrooms, seaweeds, and plant-based lactic acid bacteria of high nutritional value with nearly zero dextrin or mixtures in order to help members achieve beautiful skin and lose weight by providing vitamins, dietary fiber, and minerals from carefully selected vegetables in a convenient way.

Provided with the pure power of ingredients alone, avoid much unnecessary processing and additives to the maximum extent possible. Carefully selected ingredients such as chicory and other expensive vegetables that are difficult to purchase in daily life, as well as domestic vegetables, in our products, which are gluten-free, preservative-free, and color-free.

Low in saltiness and contains no sweetener. Natural sweetness and the original taste of vegetables stand out in this easy-to-use vegetable powder, which can be mixed with food like furikake. It supports vitamin, dietary fiber, and mineral supply for many people, from small children to the elderly, and can be easily enjoyed by simply mixing it into meals.dietary fiber, and mineral supply for many people, from small children to the elderly, and can be easily enjoyed by simply mixing it into meals.

### Category: Processed food containing chicory root extract

200g 3,980(tax included)

All Ingredients: Chicory root extract (manufactured in Belgium), Japanese mustard spinach powder, Sesame powder, Crataegus cuneata fruit powder, Defatted sesame powder, Acerola powder, Bearded tooth fungus powder, Soluble proteoglycan, Shiitake mushroom powder, Broccoli powder, Asparagus powder, Celery powder, Hizikia fusiforme powder(salt-reduced), Salt, Tremella fuciformis extract, Sparassis crispa powder, Plant lactic acid bacteria (sterilized), (partially contains sesame),

Nutrition Facts (per 5g)	
Energy	20.95kcal
Protein	0.55g
Fat	0.46g
Carbohydrates	3.63g
Salt equivalent	0.03g

- Sophisticated, Unique and Oriental -

For online shopping, usage guide, contacting us https://shugyoku-style.com





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